



Moderne Kundenkommunikation mit Tango+ Digital Transformation

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Europe and China

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Solutions Architect
Tecssys GmbH

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5,000 companies in 70 countries



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NOVEMBER - 1-2017
MOBILE APPLICATIONS
AND TECHNOLOGIES SPECIAL

ELIXIR
TECHNOLOGIES
AGILE DISRUPTION:
INSURANCE
ECONOMIES OF
SHARING

Rick Smith
CIO

QR code

Cover Story


 TOP 10
CIO Mobile Applications
 Watchlist
and Emerging Applications 2013

ELIXIR TECHNOLOGIES

AGILE DISRUPTION: INSURANCE ECONOMIES OF SHARING

Technology plays a lead role in the efforts to revolutionize insurance. The insurance for business ecosystem leverages distributed ledger, mobile-responsive and Internet connectivity advantages to provide functionalities (such as policy, risk transfers and claims) to insurance brands. Insurers already have begun to leverage social platforms and mobile devices for improving communication strategies and about accelerating how they do so, increasing digital readiness, and online consumers.

The focus of transformation in business ecosystem, particularly, created four program developments: touch-enabled (platforms of mobile), business design, and operational cost and the new business model. Elixir (Elixir?) Insurance solutions offer a new experience to be industry and business processes and (Elixir?) insight and strategic management opportunities. "Elixir?" is designed to leverage the potential of online business and Elixir has transformed each solution for global insurance brand. "Elixir?" enables the Elixir, penetration, integration (with applications (Elixir?) and), and an open access point. The result, a new business ecosystem and Elixir, a new digital insurance for business.

Elixir, a new business ecosystem and digital business model, which integrates new digital business model, new technology and redesigning business. Elixir provides "Elixir, and" support and access to be in business ecosystem and new business, and starts done in business and design business producing new services of all business in business and, security and new services (Elixir?) and generation of new.

Elixir's mission and Elixir focus on a business revolution and Elixir's achievement and "Elixir" business. Elixir's business business in the new market, enabling the role of the Internet solution and

David Hanes
CEO

We are starting to see that data is the biggest driver of change in business

cardiological IP as clients by providing specialist expertise and flexible solutions and delivery models.

[illegible]

More than 20 years later, Martini and his co-workers, Genly, began high-throughput screening of alternative sites for an advanced technology. Their new Quantum One, their primary production system, with its release of the equally Quantum One modularized (COMO) modularized framework, Tingo, Tingo, consists of a number of components and is the first to be used in production. "That's one of the first COMO components that is a platform," according to Jose Martini, "which is a significant step in the way we make our products and process information." The first of the platform's main jobs, *Agile Development*, provides fast rapid prototyping and *Quantum One* for Tingo. The second is *Quantum One*, more often than not, more development of the building to address their specific needs.

Effect is not a marginal variable, period; i.e., neither a qualitative nor a quantitative variable. It is a variable that has no units, no direction, and no magnitude. It is a variable that is not a function of any other variable. It is a variable that is not a function of any other variable. It is a variable that is not a function of any other variable.

[illegible]

Solutions Built for Scalability
One of the main reasons business scaling is crucial is because, as a company grows, its needs change. Scalability allows a business to adapt to these changes without having to start from scratch. This is often achieved through the use of scalable infrastructure, such as cloud services, which can be scaled up or down as needed. Additionally, scalable business models, such as subscription-based services, can help a business maintain a steady flow of revenue as it grows.

Source: *Online Encyclopedia of the History of Ideas, Ideals, and Ideologies*.

poetic justice. Only those who are defined as *internationally and commercially successful* are their privileges to own property and to sue and to sue others, along with all the privileges and immunity to hold their office, affect, and prevent those that are otherwise successful from establishing an *in*-immunity, at national and/or global scale.

Elitism is defined as increasing oligopolistic and/or patrimonial with a *joint* monopoly. In *Imperial China* (in modern China) (Imperial or Imperial Chinese oligopolistic, patrimonial, and a globally monopolistic, Confucian Imperial, Moralistic (self-Moralistic) Monopolistic, AKA, MGB) MGBs included Elitist elites, oligarchs, and display an *in* and *out* policy generation and delivery apparatus, for how to conduct with *patrimonial* (mass) monopolies and with a *collateral* scheme.

[illegible]

Dedicated Innovation

Stanislaw says in the meeting location technology solutions because of the ongoing dedication to helping the company perform and excel in the market place. "Our company's solutions are delivered through a global network of strategic partners and we have strong relationships in each market we serve. There are trained personnel in appropriate accounts here in our office who represent our developing and deploying the best technology."

Marxist analysis also finds religious practices founded on the human condition of alienation. I was attracted to Marxism and Socialism, and their basic ideology, I imagined, was the importance of building up the solidarity of people, not just the minority's brotherhood. The religious of the Elder were, in part, the God(s) and deities that played a significant role in the ceremony of Elder. Many syncretisms have been made by its user's demands, which I attribute to the loss of kinship and kinshiplessness. Syncretism allegorizes rituals done in Elder's place in the form of ancestor worship, as all means and legends of this degradation. Syncretism of ancestorism from basic level appropriate for the worship of Elder's ancestor.

[illegible]

Monthly Market uses a primary need for decision-makers to access real time information about all aspects of their business. Their requests always appear and disappear frequently, so providing disseminations and search plans that will get automated, real time information and related data to journals. It is in journals finding journals and also in other areas.

[illegible]

Amazing People

Elixir founder
Basit Hamid

Amazing Team California



Amazing
Team
Pakistan



Amazing Team Prague



Elixir's Twenty Year \ Transformation

1995

Elixir Application Suite

- / Resource creation and editing
- / Thousands of Xerox customers standardize on Elixir
- / AFP support
- / Elixir Pakistan established

1996

Elixir Transformation Suite

- / Printstream transform
- / Data mining

1998

OPUS

- / Launches first GUI-based document composition system
- / Introduces the concept of single design support to any output

2000

DesignPro Tools

- / Elixir Application Suites rearchitected
- / DesignPro Tools

2005

Elixir Correspondence System

- / Web-based correspondence system
- / Give control to the business user

2010

Tango 1.0

- / Platform vs product
- / 100% web-based design and production
- / SaaS becomes a reality!

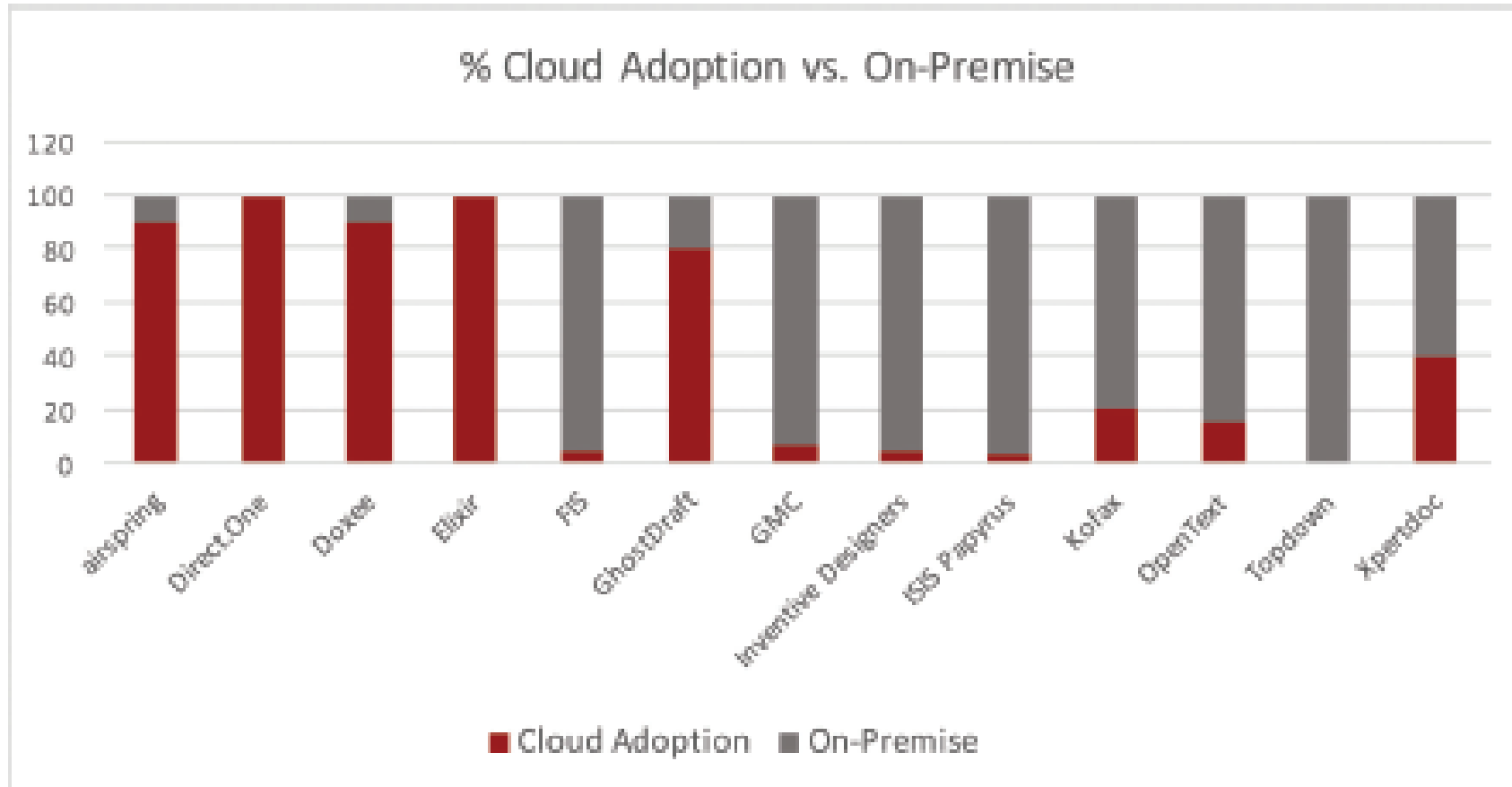
Setting \
The Stage for...





Tango+ is a SaaS-Delivered platform to manage every phase of your customer communication lifecycle from input request to **design**, **production** and **post-production** integrations with **archival** systems and web portals.

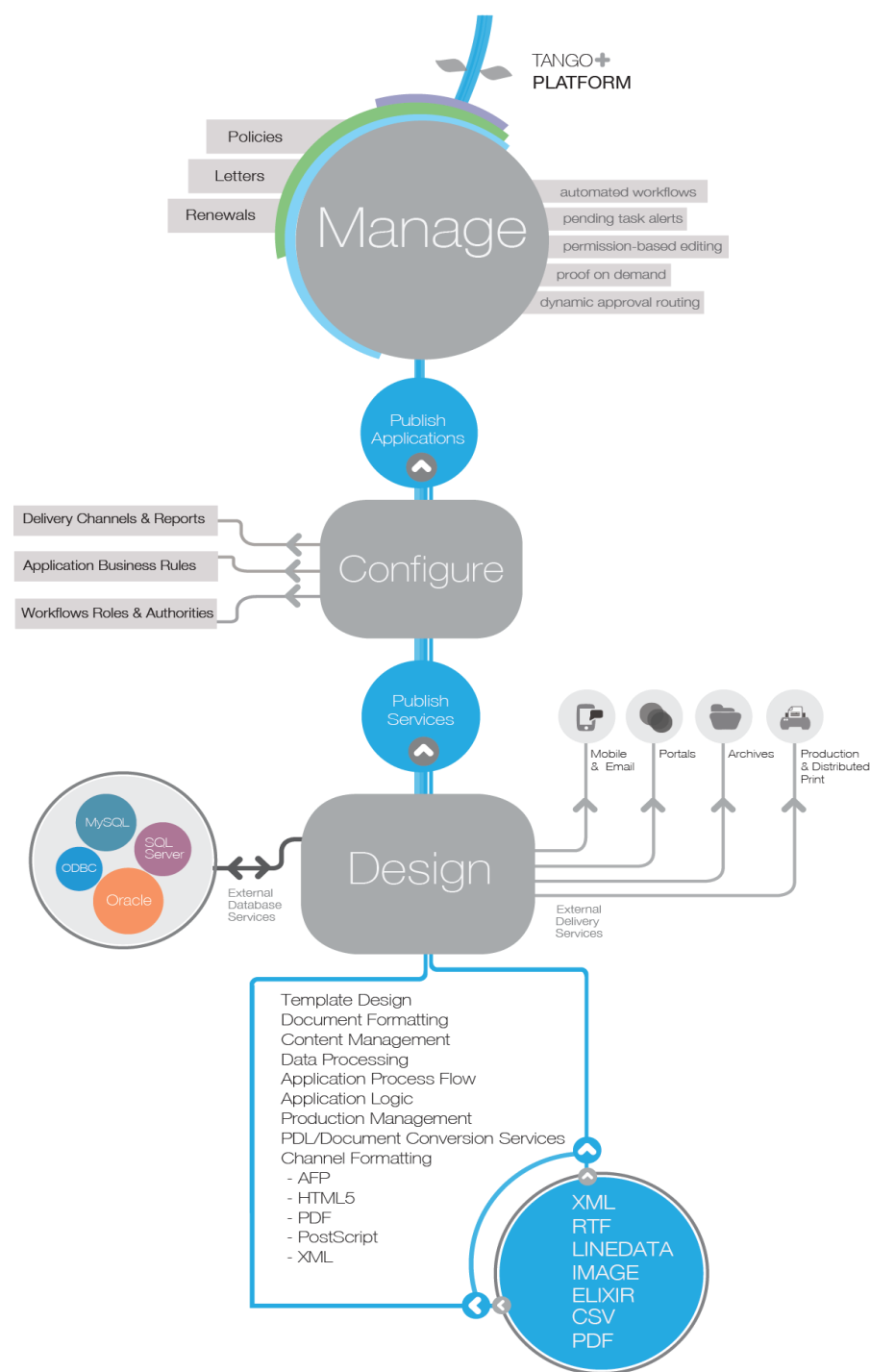
Figure 2 – Descriptions of Private, Hybrid and Public Clouds



Elixir Technologies Granted **HITRUST** Certification

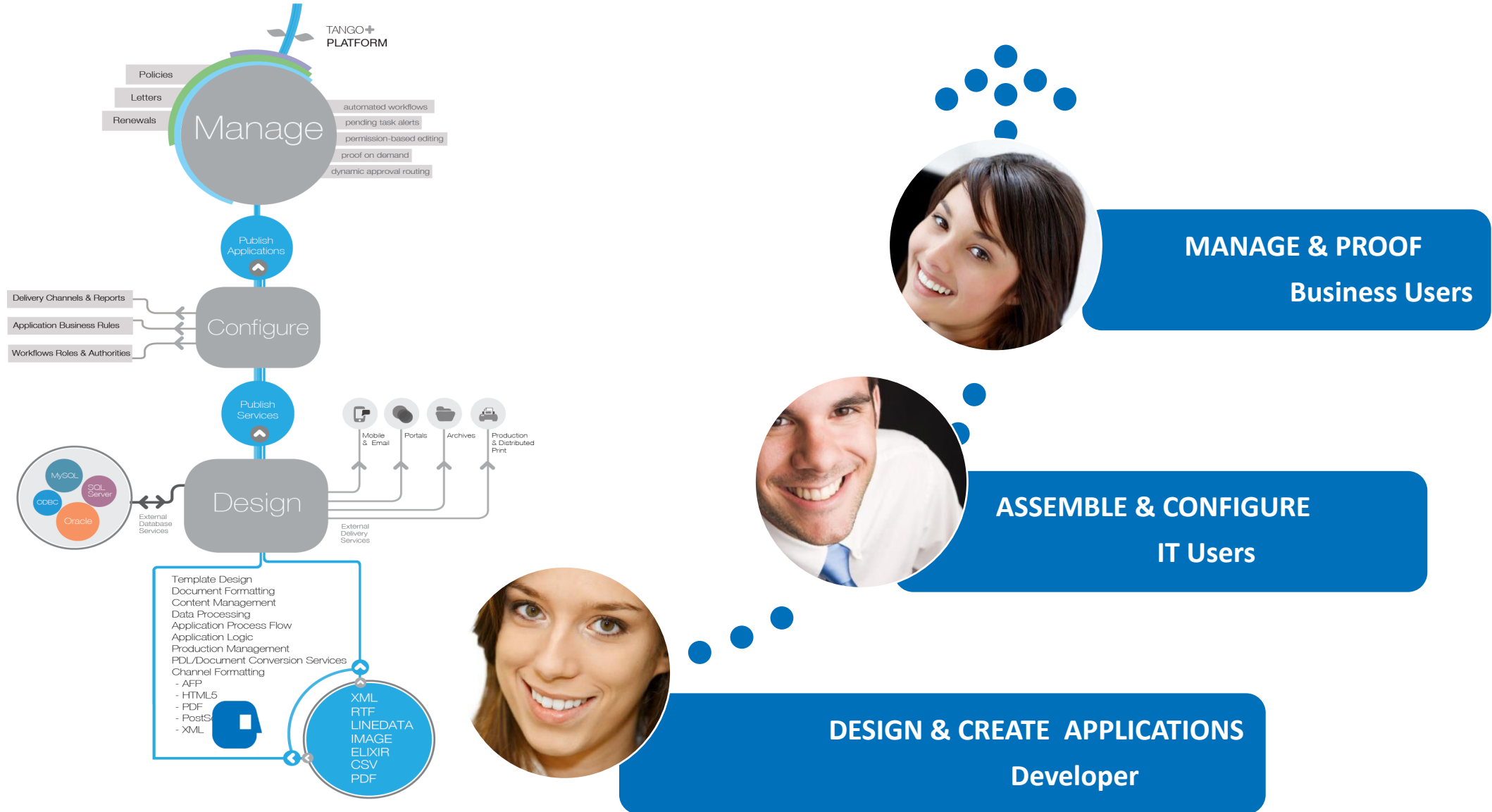


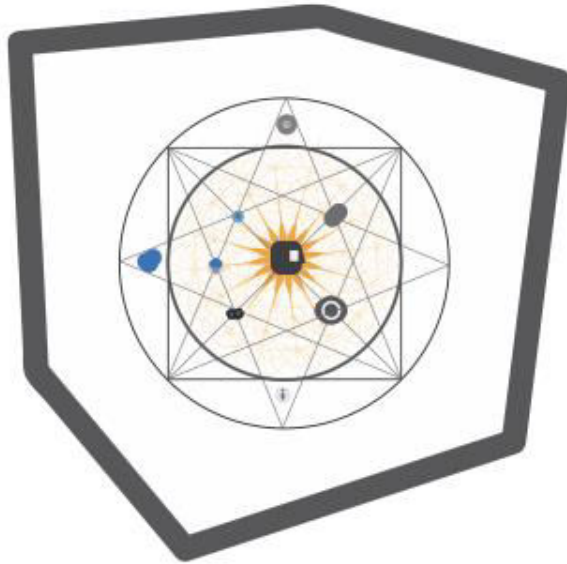
HITRUST
CSF Certified



Customer Correspondence Management

\ Key Points in Life Cycle





Magic Tools



Create App

Create New
Letter



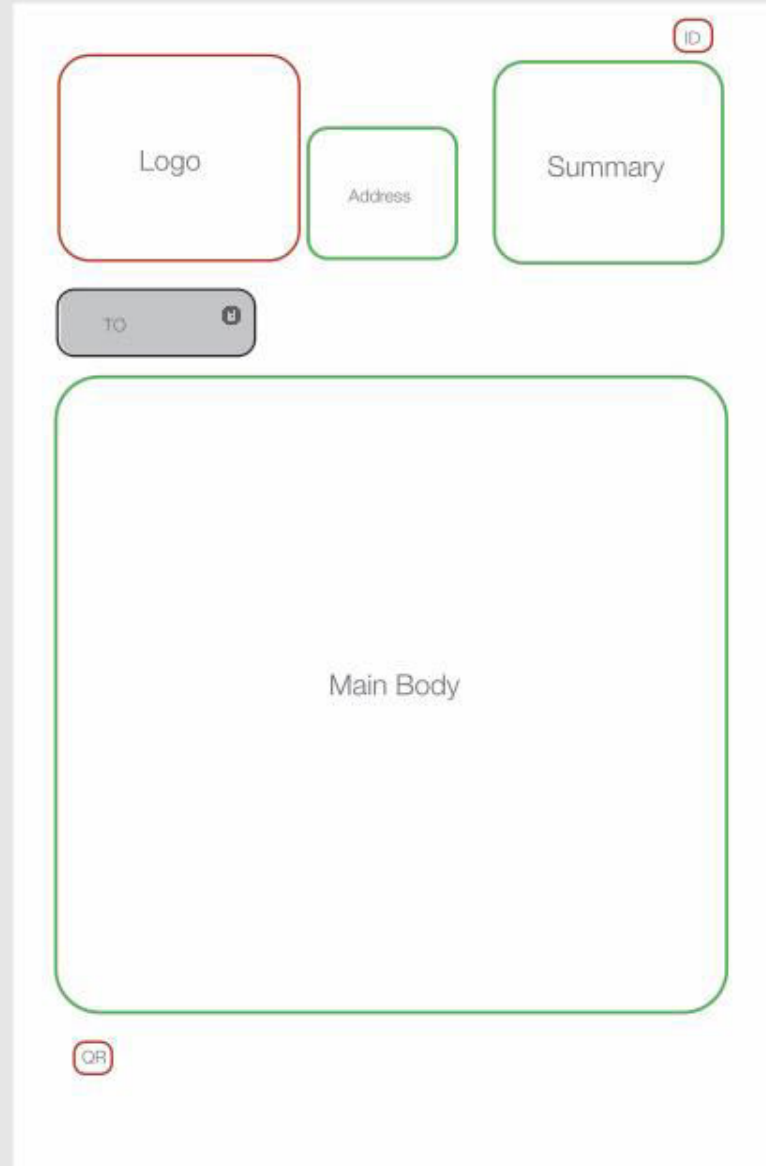
Welcome
Letter

Contract

ID cards

Post Card

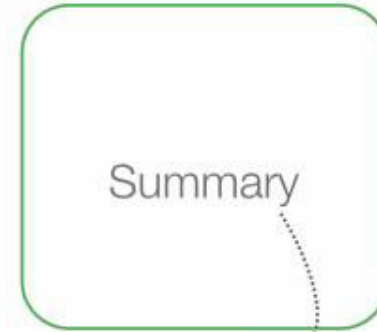
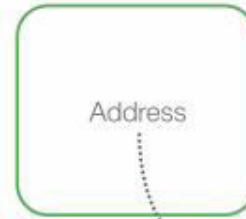
Design



Hot Spots



16 0 16 72 128 144 180 216 252 288 324 360 396 432 468 504 540



ID

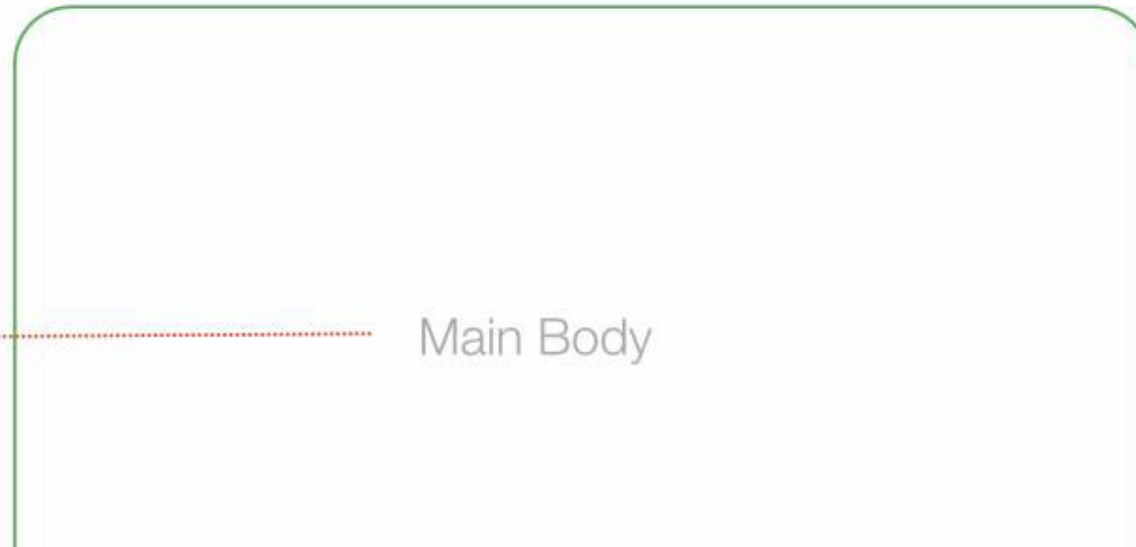
Hot Spot

Hot Spot

Hot Spot

Hot Spot

Main Body



Library

 Upload

 BenefitChart.rtf	 ChangeYear2017.rtf	 MainRTF.rtf	 MultiLanguage.rtf	 PlanType.rtf	 RenewalSummary.rtf
 1.jpg	 JPG.jpg	 BR_BenefitChart.brule	 BR_ChangeYear2017.brule	 BR_ChangeYear2017_CA	 BR_ChangeYear2017_ME
 BR_LogoImage.brule	 BR_MainRTF.brule	 BR_RenewalSummary.brule	 CA_BenefitChart_Rtfrtf	 CA_ChangeYear2017.rtf	 CA_ChangeYear2017_1.rtf

Fill Hot Spots

Page 1

Page 2

Page 3

Page 4

0 36 72 108 144 180 216 252 288 324 360 396 432 468 504 540

Logo

Address

Summary

TO

It's time to review your dental coverage for 2017

Our members in December 1, 2016 through January 1, 2017. You must review your health plan for 2017 before you can enroll or change your individual dental coverage. The information in this section will help you understand the dental coverage options available to you. December 15, 2016 is your deadline to review your dental coverage and to enroll or change your dental coverage for 2017.

Do you want to review the current 2017 plan information...

If you're happy with your dental plan...

If you're thinking of changing your dental plan...

If you're considering about your personal payment options...

We make it easy to find a dentist near home or work. We have a list of dentists near you. If you choose an in-network dentist, you'll get the most from your plan and your money.

Questions about Open Enrollment? Our Health Plan advisors are here to help. Call us at 1-800-877-8888 or contact your broker. Thanks for being our member. We look forward to serving you again in 2017!

QR

Content Library

Text

Text



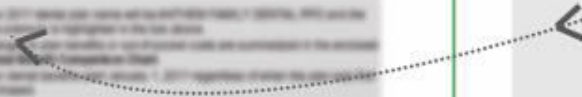
Business Rules



Text



Text





Word Plug-In



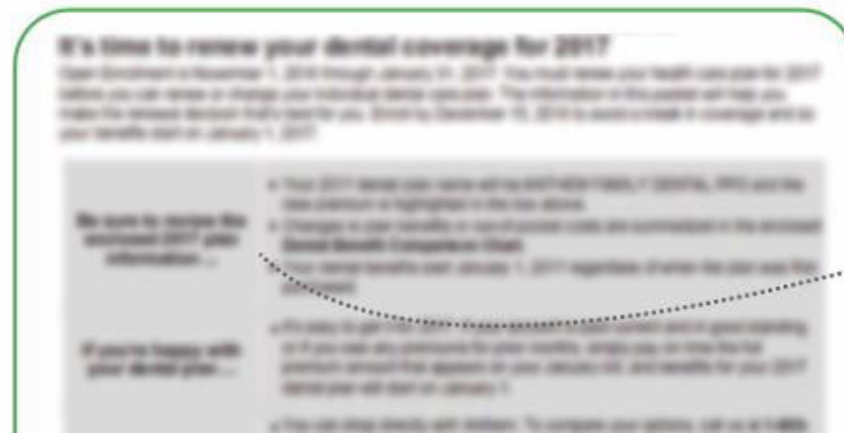
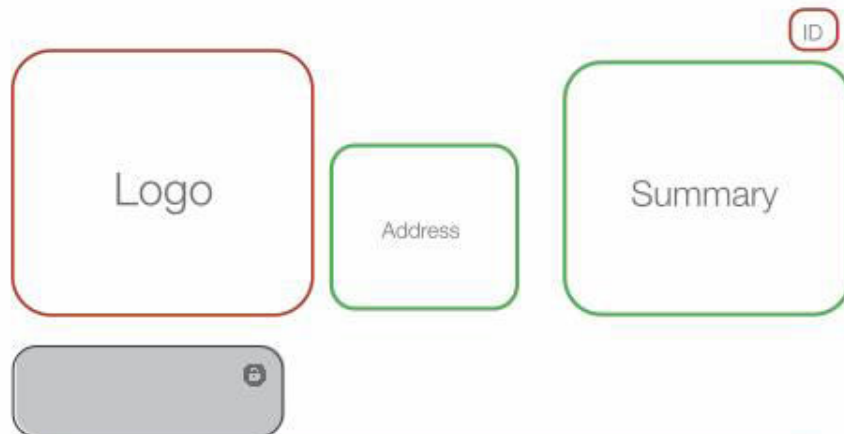
Live
Proofing

Business
Rules

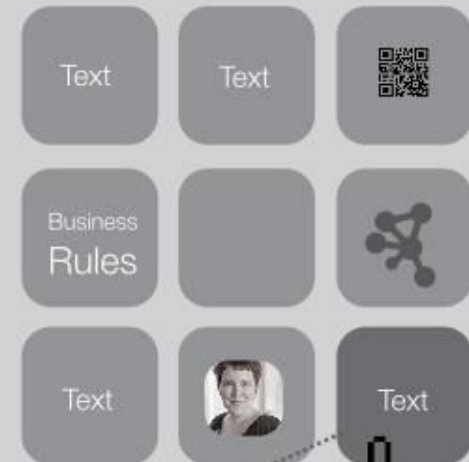
Validate
Rules

Tango+
Connect

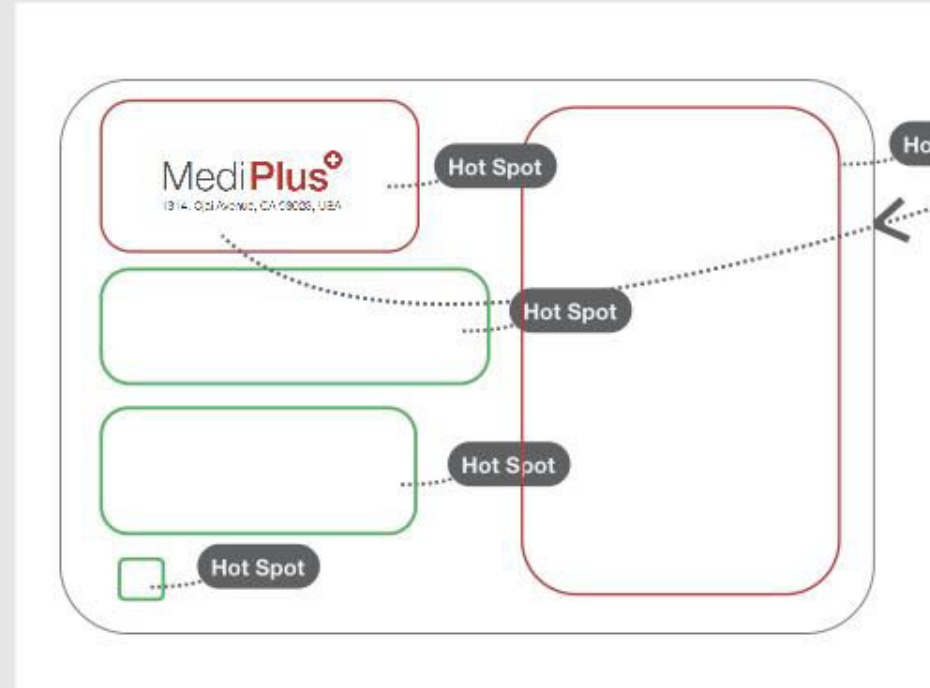
Settings



Content Library



ID Card



Content Library



MediPlus⁺
1014, Ojai Avenue, CA 93023, USA

Janice L Brooks
1231-9877-0101

Joining Date: 28/05/1978
DoB: 12/07/1984



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CA 93023, USA

Please
24/7

Toll Free

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Customer
Contact
Center

Date of issue
July 23, 2014

Customer Name

Mr.Nasir
Elixir Technologies
TF Complex,
Kulsoom Plaza
Blue area, Islamabad
P: 805 641 5900
F: 805 648 9151
www.elixir.com
@elixirbuzz

Account number 65-566-300

Account type [Saving](#)

Dear Mr. Nasir

World Global Bank Auto Loan is the premier, national source available to get pre-approved for automotive credit instantly, or to get a FREE new or used auto quote including dealer cost and model comparisons. Whatever your credit problems, we can help you obtain financing for your next automobile with the lowest interest rate and down payment possible. It's fast, easy and convenient. No hassles!

Before shopping for a vehicle, know your options. Do you buy new or go for a new-to-you? Would a leased car work best for your budget, or should you buy? Should you trade in or sell your old car?

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BANK

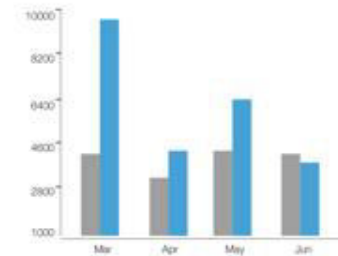
1314, Qjai Avenue,
CA 93023, USA

Statement of Account

Account Summary

Account Number	65-566-300
Account Type	Saving
Balance Summary	
Starting Balance as of	\$ 42,940
Total Credit	\$ 810,924
Total Debit	\$ 645,024
Ending Balance as of	June 30, 2010

Infographic View



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Production

+ 	APPROVED JOBS 4 FILE: 2345 CLIENT: XXX FILE: 3456 CLIENT: XXX FILE: 2345 CLIENT: XXX FILE: 3456 CLIENT: XXX ▼	JOBS FOR APPROVALS  JOHN PETER VICE PRESIDENT 1001 BROADWAY SUITE 100 SAN JOSE, CA 95128 PHONE: 408.555.1234 EMAIL: J.PETER@CSCS ▼
+ 	APPROVED JOBS No Jobs pending	JOBS FOR APPROVALS 
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Industry Challenges



Staying Relevant



Increased Customer Expectations



Competitive marketplace



Organizational Silos / Legacy Systems

Digital Transformation



Hot Topic – Can mislead many organizations



Focus on technology is dangerous. **Digital** is not the answer, **Transformation** is



Technology value comes with doing business differently

How Tango+ helps



Business User Empowerment



Digital Transformation



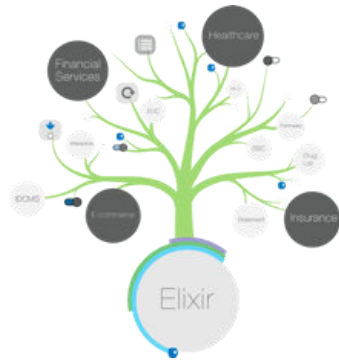
Innovative Apps



Dashboards



How Tango+ helps



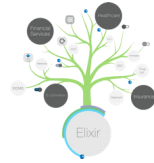
Business User Empowerment

- Role-based interfaces
- Intuitive user interfaces
- Approvals
- MS Word integrations

Demo



How Tango+ helps



Business User Empowerment – [How can we help in collaboration?](#)



Digital Transformation



Innovative Apps



Dashboards



Customer Experience

How Tango+ helps

编印日期: 2017/08/11
 计划书编号: SH3058060000749

(二) 基本利益保障 (此页须随投保单一起递交)

被保险人姓名: 被保险人A 投保年龄: 9 出生日期: 2007年10月10日 性别: 男

基本利益保障保险金额: 200,000元 年付保险费: 5,260元

红利运用方式: 留存本公司享有累积生息

以下价值表所列数字在每一保险合同周年日产生, 当年度红利与累计红利是分别按照“高”、“中”、“和”低”演示的, 并请参考计划书的价值表说明。

保险合同周年日 年份/年龄	保证现金价值	保证现金利益给付	当年度红利			累计红利*			年付保险费总计	首次重疾保险金	第二次重疾保险金	第三次重疾保险金	身故赔偿金额(按累计红利“中”计算)
			高(a)	中(b)	低(c)	高(a)	中(b)	低(c)					
1/10	220	-	87	87	66	87	87	66	5260	200000	200000	200000	5260
2/11	1000	-	73	63	64	152	127	120	10630	200000	200000	200000	10677
3/12	2030	-	98	34	76	250	216	199	16780	200000	200000	200000	16907
4/13	4100	-	126	106	86	362	327	291	21040	200000	200000	200000	21266
5/14	6620	-	166	100	97	508	466	396	26500	200000	200000	200000	26627
6/15	7660	-	209	161	110	765	641	513	31660	200000	200000	200000	32026
7/16	9720	-	262	194	126	1040	864	669	36920	200000	200000	200000	37461
8/17	11660	-	321	229	159	1401	1108	817	42080	200000	200000	200000	42954
9/18	14210	-	397	271	184	1850	1412	996	47540	200000	200000	200000	48108
10/19	16400	-	482	317	172	2347	1771	1197	52600	200000	200000	200000	53412
11/20	19200	-	546	367	189	2963	2191	1422	57960	200000	200000	200000	58771
12/21	21400	-	1060	673	206	3894	3026	1953	63160	200000	200000	200000	63613
13/22	24100	-	1662	1016	253	4794	3775	2460	68200	200000	200000	200000	68902
14/23	26900	-	1771	1078	267	5693	4416	2999	73200	200000	200000	200000	73775
15/24	29400	-	2312	1397	320	6579	5166	3530	78200	200000	200000	200000	78769
16/25	31700	-	3012	1802	390	7502	5962	4271	82700	200000	200000	200000	83700
17/26	34720	-	3923	2338	523	8479	6719	5007	87100	200000	200000	200000	88580
18/27	38300	-	5161	3056	660	9429	7516	5766	91600	200000	200000	200000	93560
19/28	41700	-	6761	4033	806	10429	8426	6561	96100	200000	200000	200000	98591
20/29	45800	-	8710	5236	1060	11494	9426	7460	100600	200000	200000	200000	102601
21/30	49900	-	11024	6677	1250	12566	10426	8360	105100	200000	200000	200000	106706
22/31	54000	-	13696	8417	1501	13699	11426	9260	109600	200000	200000	200000	110719
23/32	58100	-	16630	10490	1700	14816	12426	10160	114100	200000	200000	200000	114726
24/33	62200	-	19804	12026	1967	16040	13426	11060	118600	200000	200000	200000	118734
25/34	66300	0	22913	13592	2274	17240	14426	12060	123100	200000	200000	200000	122741

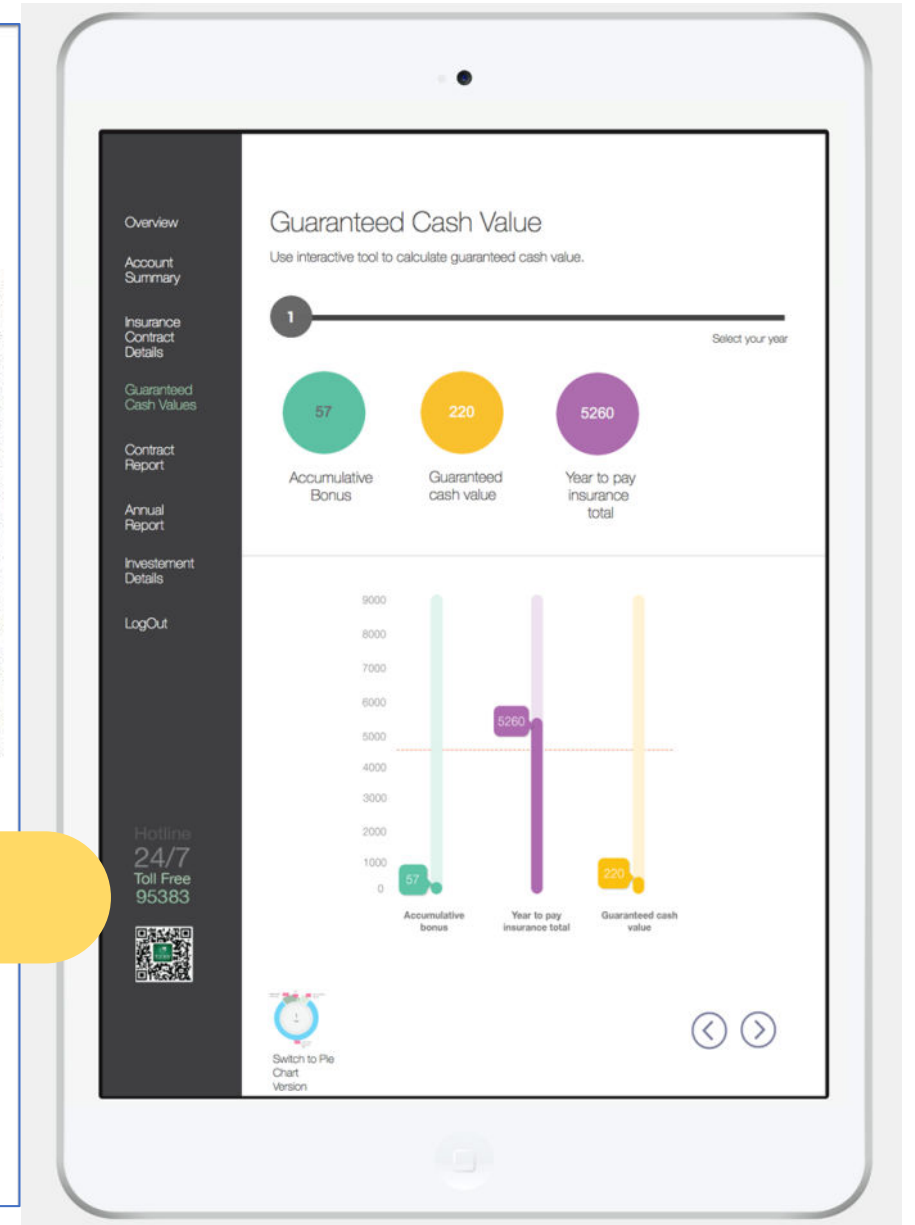
若被保险人已领取本套餐中附加长健康甲款长期疾病保险的首次重大疾病保险金后, 保险合同继续有效, 我公司同时豁免自被保险人确诊日后的第一个保险费应缴日起本套餐后续各期保费(但不包括其他附加利益保障的续期保费); 但本套餐主合同中长健康两全保险(分红型)的保险金额同时降低至20,000元, 与之相应, 其保证现金价值、身故赔偿金额及期满利益也将发生变化。此外, 投保人仍可继续享有中宏长健康两全保险(分红型)的红利分配, 但当年度红利将不再累积。

投保人声明:
本人已详细阅读以上基本利益保障的利益演示, 理解并明白其内容。

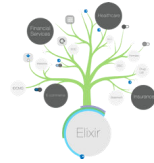
投保人签署: _____

服务营销员: SH30580(SH30580)

Demo



How Tango+ helps



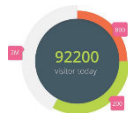
Business User Empowerment



Digital Transformation - [How can we help in improving experience?](#)



Innovative Apps



Dashboards

How Tango+ helps



Innovative Apps

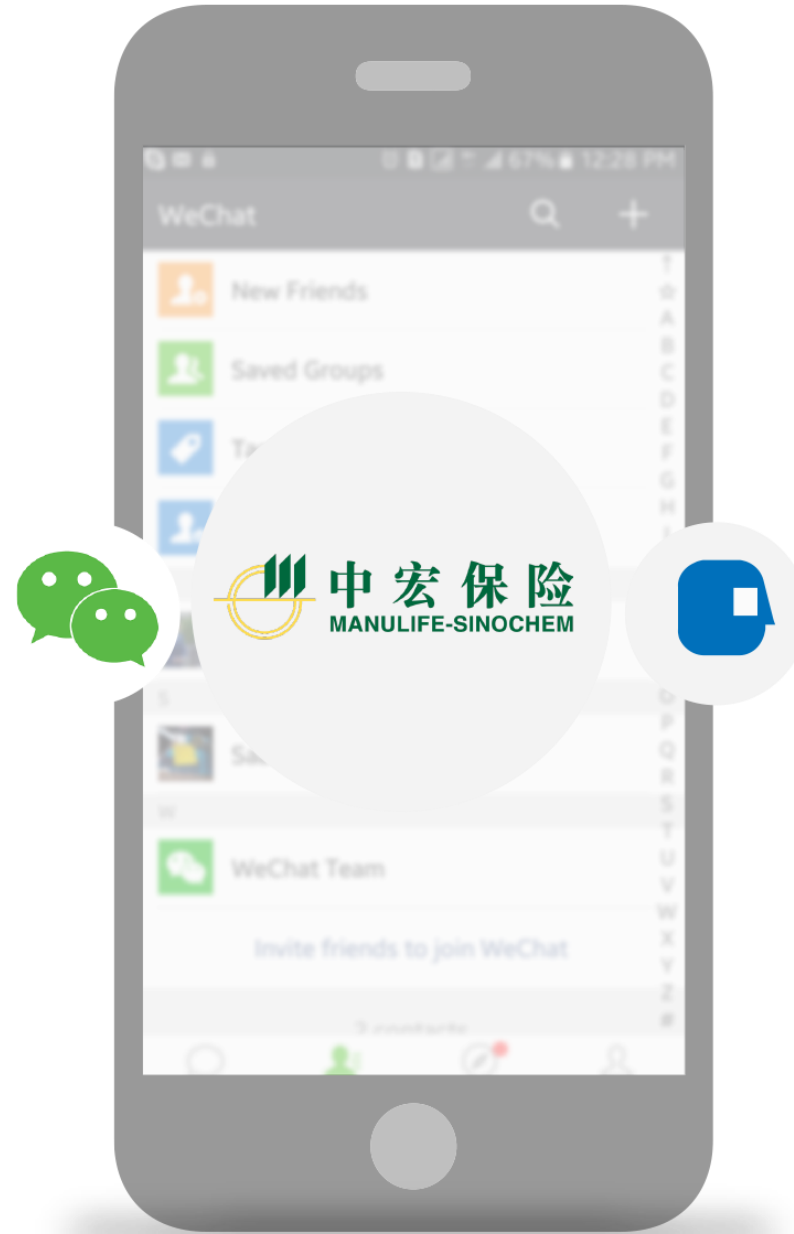
- Built on our [Innovative Tango+ Platform](#)
- APIs
- Manulife WeChat

Demo



Tango+ Platform

Pushing Boundaries of CCM



Tango+ Platform

Pushing Boundaries of CCM



Tango+ Platform Pushing Boundaries of CCM



Manulife Uses WeChat to Improve Customer Experience

Published: 20 January 2017 **ID:** G00319644

Analyst(s): Sandy Shen

Manulife China's focus on customer experience is key to the success of its WeChat projects for policy issuance and claim services. Application leaders supporting digital commerce and CRM should learn how to make offerings work in WeChat and others such as WhatsApp, LINE and Facebook Messenger.



Gartner Recommended Reading

Some documents may not be available as part of your current Gartner subscription.

"Five Ways to Engage Consumers Over WeChat"

"Competitive Landscape: Consumer Messaging App Providers, 2016"

"How Consumer Messaging Apps Are Being Used for CRM"

"Top Use Cases and Benefits of Consumer Messaging Apps for CRM"

"China Eastern Airlines Changes Application Development Approach to Win Customers"

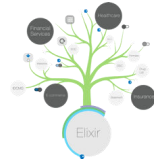
Evidence

¹ ["China Passes Controversial Anti-Terrorism Law to Access Encrypted User Accounts,"](#) The Verge.

The case study is based on interviews with Cyndy Cheng, Manulife China's WeChat project owner for policy issuance and medical claims, and [Elixir Technologies](#) which developed the solution for digital policy issuance.



How Tango+ helps



Business User Empowerment



Digital Transformation



Innovative Apps - [How can we help to integrate?](#)



Dashboards – The way Forward

How Tango+ helps



Dashboards – They way Forward

- Real-time view into the organization
- Predictive Value – Estimations
- Custom configured by user role
- Driven by Workflows

Demo



How Tango+ helps



Business User Empowerment – [How can we help in collaboration?](#)



Digital Transformation – [How can we help in customer experience?](#)



Innovative Apps – [How can we help to integrate?](#)



Dashboards – [How can we help to predict?](#)

Thank you.
How can we help?



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TECHNOLOGIES